

Program AB17-SPT

MBA SPORTS MANAGEMENT

Excel in the fast-paced world of sports business

The MBA in Sports Management prepares professionals for leadership roles in the sports industry.



- **Sports Business Expertise:** Learn about sponsorships, licensing, and sports media.
- **Event Management Skills:** Gain insights into organizing and managing large-scale sports events.
- **Career Opportunities:** Graduates pursue roles in sports marketing, team management, and athletic administration.

An ideal program for those passionate about combining their love for sports with strategic business skills.





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Contact Us

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American Business and Development University