

Program AB16-LUX

## MBA LUXURY BRAND MANAGEMENT

Shape the future of luxury markets

The MBA in Luxury Brand Management is tailored for professionals passionate about the high-end goods and services sector.

Enroll  
now!

-  **Consumer Insights:** Learn the preferences of affluent consumers and craft bespoke marketing strategies.
-  **Luxury Market Dynamics:** Understand the nuances of managing premium brands in competitive markets.
-  **Career Prospects:** Graduates excel as Luxury Brand Managers, Marketing Directors, or Product Managers.

Perfect for those who want to combine creativity with business acumen in a prestigious industry.



3999 \$

Start  
ASAP!

Contact Us

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