

Program AB18-HEM

MBA HOSPITALITY AND TOURISM MANAGEMENT

Create memorable experiences in a global industry

This MBA is designed for professionals eager to lead in the hospitality and tourism sectors.



- **Customer Experience Mastery:** Learn to exceed expectations and foster customer loyalty.
- **Sustainability in Tourism:** Understand the importance of sustainable practices in modern tourism.
- Career Growth: Graduates excel as Hotel Managers, Tourism Consultants, or Event Planners.

Perfect for those who love crafting exceptional guest experiences.





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Contact Us

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American Business and Development University